



Vision Statement

Pleasanton is a well-planned, balanced community with desirable neighborhoods, an award-winning downtown with its small-town character, a diversified economic base, excellent schools, and a wide variety of community facilities. Pleasanton is a great place to live, raise a family, work, and do business. As our city approaches buildout in the next few years, we will strive to maintain these desirable qualities by continuing to develop a safe, convenient, and uncongested circulation system; by providing a comprehensive system of bicycle and pedestrian trails; by providing additional recreational and cultural facilities for the health and well-being of our residents; by strengthening our outreach to business of all sizes; and by preserving our natural resources, including water and air quality, and our community's environmental sensitivity. We will seek to minimize health and safety hazards.

Pleasanton is committed to sustainable community principles and will meet the needs of the current generation without compromising the ability of future generations to meet their needs. Pleasanton will maintain a positive and productive relationship with the Tri-Valley region, working collaboratively to address traffic and land use issues. We will continue to emphasize community participation and model the principles of the "Community of Character" of respect, responsibility, compassion, self-discipline, honesty, and integrity. The City's future, this vision, will depend upon maintaining a balanced budget, using our financial resources wisely, and continuing to promote Pleasanton as the premier place to live, work, and do business.

CITY OF PLEASANTON
EXECUTIVE TEAM
VALUES STATEMENT

We value **communication** by actively listening and sharing information through open and honest conversation.

We value **service** by being professional, courteous, and responsive to others internally and externally.

We value **leadership** by setting the example, being visionary, thoughtful, strategic, supportive, and public service oriented.

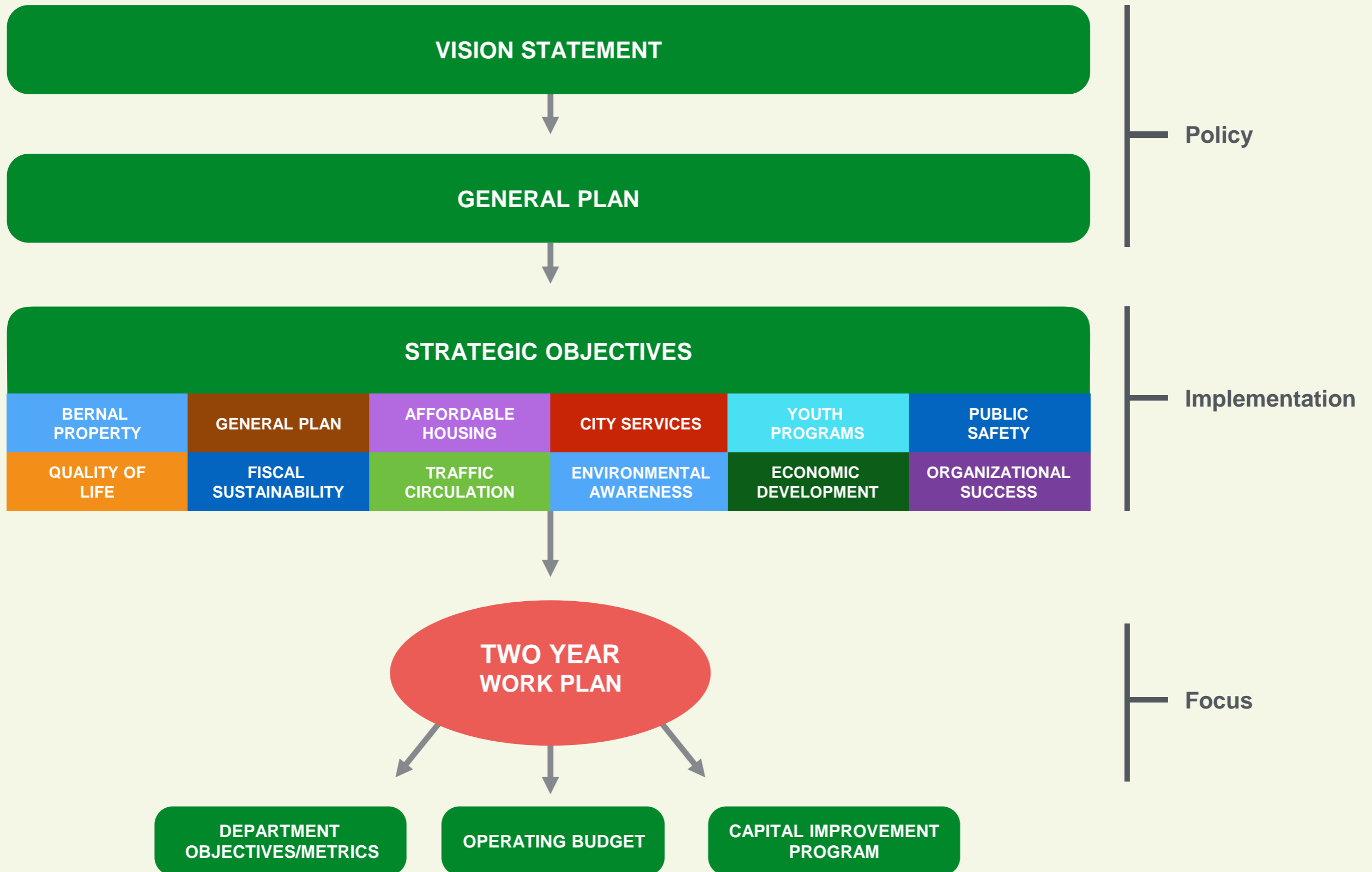
We value **collaboration** by engaging in cooperative work across departments, and promoting teamwork.

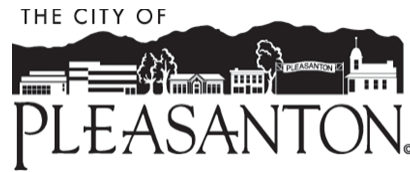
We value **integrity** by doing what is right, being accountable for our actions, and demonstrating trust and transparency.

We value **compassion** by keeping an open mind, assuming the best of others, and taking actions that promote a safe and supportive work environment.

We value **learning** by providing opportunities for professional growth and development throughout the organization.

City Council Project/Initiative Prioritization Process Overview





2017-2018 Selected Accomplishments

- Developed the **Community Farm Master Plan**, which aims to serve local groups and clubs to enhance youth-related activities and education in areas of farming and agriculture.
- Completed the **mapping of Pleasanton's southeast hills and ridgelines** which will provide clarity to property owners, the City, and the public on issues related to slope and ridgeline setbacks when considering any future development proposals.
- Completed Phase 1 of the **Old Vineyard Avenue Trail**
- Completed the **2017-2021 Capital Improvement Plan**, identifying anticipated capital project revenues, CIP fund balances, and project expenditures over the four year period.
- Completed **FY2017/18 Operating Budget** to address service needs throughout the community, consistent with City's General Plan fiscal policies and approved performance metrics.
- Completed **Phase I of the Kottinger Place and Pleasanton Gardens** project, resulting in a new affordable senior housing on the previous Kottinger Place and Pleasanton Gardens sites.
- Completed the resurfacing and utility undergrounding project on **Old Stanley Boulevard**.
- Updated the City's **Bicycle and Pedestrian Master Plan**, containing goals and policies for developing and implementing pedestrian and bicycle networks throughout Pleasanton.
- Designed and implemented Phase I of the **Pioneer Cemetery Master Plan**.
- Constructed **two additional tennis courts** at Tennis and Community Park, consistent with the approved master plan.

- Supported and facilitated construction of the **Sunflower Hill** special needs housing development in Pleasanton.
- Designed and constructed parking and trailhead improvements for **Castleridge Trailhead**.
- Created a new **downtown signature arts event**, IGNITE!
- Updated the **City's Development Impact Fees**, which have remained unchanged since 1998, to ensure new developments pay its pro rata share of public improvements.
- Completed the installation and expansion of the City's free **downtown WiFi** network.
- Updated the **Livermore-Pleasanton Fire Department Joint Powers Authority** with the City of Livermore.
- Developed a new **refuse and recycling franchise agreement** to manage solid waste services throughout the community.
- Enhanced the **Bernal Bridge** by removing existing lead paint, removing corrosion, and repainting the structure.
- Worked to improve public health by adding a municipal code **prohibition on smoking within rental multi-family housing**.
- Designed and constructed Phase I improvements of the **Recycled Water Distribution System** into the Hacienda Business Park and Ken Mercer Sports Park.
- Adopted and implemented a **citywide communications plan** with the goal of improving internal and external communications through enhanced social media, the new Progress print newsletter, and additional digital communications efforts.



Priority A: These projects or programs are those that are to be completed, or for which a substantial milestone will be reached, in the coming fiscal year

1. Lester Property
2. East Pleasanton
3. Monitor and coordinate the City's response to various CASA proposals through the State Legislative Cycle - Inform and educate the public regarding outcomes.
4. Adopt 10-year Infrastructure and Facilities Replacement Plan (10-year Capital Plan)
5. FY2019/20 – 2020/21 Operating Budget and FY2019/20 - 2022/23 CIP
6. Update Utility Rates
7. Kottinger Gardens, Phase II
8. Comprehensive Housing Legislative Review, & Policy and Regulation Update (including SB 35 readiness)
9. Continue to Support Sunflower Hill Project
10. Review changes to the City's First Time Homebuyer Downpayment Assistance Program
11. Improve Traffic Circulation
12. Trails Master Plan Update
13. Complete planning process to connect BART to the new Valley-Link Light-Rail Authority
14. Continue to Support State Route 84 Widening
15. Design Sunol Blvd Interchange Improvements
16. Design West Las Positas Bicycle and Pedestrian Improvements
17. Widen westbound Bernal Avenue at First Street to allow 2nd left turn lane
18. Implement new traffic signal technology
19. Short-term ACE Station Parking Solution
20. Johnson Drive Economic Development Zone
21. Expand Pleasanton life sciences industry sector
22. Develop coordinated business support program
23. Health and Safety Issues and Policies
24. Expand Connections to Youth and Teen Services
25. North Pleasanton Police Substation
26. Design and Construct "New" Fire Station #3
27. Lions Wayside and Delucchi Park Renovation
28. Downtown Specific Plan Update
29. Construct Downtown Corridor (Bernal to Abby) Parking Improvements
30. Softball Complex Field House Renovations

31. Century House Facility Assessment and Master Plan
32. Replace Concession Stand #2 at Ken Mercer Sports Park
33. Renovate Bocce Courts at Senior Center
34. Inclusionary/All Access Playground
35. Develop Framework, Recommendations and Implementation Plan to Reduce Homelessness in Pleasanton
36. Fairgrounds – Project Review (Hotel and Amphitheatre)
37. Conduct East Bay Community Energy Assessment and Present to Council for Consideration to Join the JPA
38. Evaluate and Implement Making Water Conservation a Way of Life Executive Order B-37-16
39. Continue to Participate with Regional Agencies on Studies of Water Supply Alternatives Including Potable Reuse
40. Climate Action Plan 2.0
41. Jointly plan facilities for increased student population
42. Prioritize and Implement recommendations based on findings in Paratransit Study
43. Coordinated Communications Strategy
44. Upgrade Tyler-Munis to version 2018.1

Priority B: The projects or programs are not necessarily less important than “Priority A”, but they are reflective of the fact that many of the City’s objectives are long-term by nature, or are sequenced to be completed with the same staff resources after current “A” priorities are completed or in some cases priorities that cannot be fully funded in a single year.

1. Design Phase I of Bernal Community Farm
2. Stoneridge Mall Framework
3. Update the City's Water and Sewer Master Plans, including City Connection Fees
4. Design 2nd Bernal Bridge
5. Fiber Master Plan
6. Library and Civic Center Plan
7. Design Division Street Improvements (Downtown)
8. Sound Wall Repair and Replacement Program
9. Amador Theater Facility Assessment
10. Add a Culture Art Walk
11. Add new Skate park (and/or expand existing skate park at Mercer Sports Park)
12. Implement Phase III of Pioneer Cemetery Master Plan
13. Old Vineyard Avenue Trail - Phase II and III
14. Joint PUSD/City Maintenance Facility Study
15. Develop City ADA Transition Plan

Priority C: These projects or programs are other initiatives to be worked into the schedule as capacity permits.

1. Merritt Property
2. Long-Term Parking Solution for ACE Station
3. Expand Recruitment Strategies for Youth and Young Adults - e.g. PUSD partnerships, internships, etc.
4. Design EOC at Fire Training Facility
5. Design Fire Station #2 Improvements
6. Rotary Park - Phase II
7. Design Lighting Improvements on St Mary's from Peters to City's Railroad Parking Lot (including improved safety lighting in the parking area)
8. Design Undergrounding of Bernal Avenue ditch
9. Amend the City's Code and Development Standards to enhance minimum ADA accessibility requirements (e.g. roll-in showers, universal design elements, etc.)
10. Amend the City's code to trigger mandated trash enclosure improvements/expansions in the City's commercial, office and industrial areas.
11. Front Yard Paving Code Amendment
12. Consider extension of the Committee on Energy and the Environment for an additional two-year term, or consider permanent designation as a City committee
13. Develop a Human Services Communication Plan
14. Remove City Hall Modular Buildings

Priority D: Not recommended at this time.

1. Design Santa Rita Road Bicycle and Pedestrian Improvements (move)
2. Design Foothill Road Bicycle and Pedestrian Improvements (Move)
3. Add new Lighted Basketball Courts at Bernal Community Park
4. Add new Outdoor Pickleball Courts
5. Add new Lighted Sand Volleyball Courts